

Advertising Assignment

David Glauber

23 January 2015

Dr. Shereff

University of South Florida

### Advertising Assignment

Employment opportunities exist in many facets of librarianship, including archives, collection development, and reference librarianship. However, finding employment as an instruction librarian provides the most intrigue for this aspiring librarian. Based on a study of positions for instruction librarians at Auburn University, College of the Holy Cross, and Indiana University-Purdue University Fort Wayne, applicants must possess a Master's of Library Science degree, academic library experience, technological expertise, great communication skills, and a desire to expand personal knowledge through professional development (Auburn, 2015; Holy Cross, 2014, Indiana, 2014).

Some universities, like Auburn (2015) and Holy Cross (2014), specifically require one-to-three years experience in library instruction, while others, such as Indiana (2014) only require academic library experience. As tenure-track positions, Auburn (2015) and Indiana (2014) also require adherence to their guidelines for tenured faculty as outlined in their respective catalogues. Collectively, Auburn (2015), Holy Cross (2014), and Indiana (2014) require their librarians to be technologically proficient. Instruction librarians must learn about emerging technology, understand how it works, and teach others how to use this new technology. Communication is a big part of librarianship as librarians at all three of these institutions provide reference services for students, faculty, and staff. Holy Cross (2014) specifically requires librarians to create LibGuides to help researchers. Instruction librarians at Auburn (2015), Holy Cross (2014), and Indiana (2014) also provide liaison services for multiple academic departments. That implies that librarians need to have excellent time management and organizational skills in order to provide academic resources in a timely manner. Instruction

librarians must be team-players, who are committed to serving library patrons (Auburn, 2015; Holy Cross, 2014; Indiana, 2014).

They must also be versatile and able to multi-task as they have a multitude of job responsibilities. In addition to teaching information literacy, they engage in curriculum development, collection development, and providing reference services (Auburn, 2015; Holy Cross, 2014; Indiana, 2014). Holy Cross (2014) additionally requires that instruction librarians develop outreach strategies to entice students and faculty to utilize library services. Indiana (2014) wants instruction librarians to visualize and develop new services that will benefit library patrons. While instruction librarianship can be a demanding field, it is one that this aspiring librarian will be prepared for upon graduation from the University of South Florida (USF).

Taking technology-oriented classes within the USF Library Science program is one of the first things that will create a more marketable individual. While this aspiring librarian has experience working in academia, having an internship at an academic library will provide more specific library experience. Interviewing and talking with as many librarians as possible will also help in becoming a successful information specialist as experienced librarians may provide tips on how to operate and manage library resources and provide research assistance. Since professional development is essential, registering for numerous technology-oriented workshops available through employer, Broward College, will assist in improving technological expertise. With teaching experience, excellent communication skills, and master's degrees in history and library science, this aspiring librarian eagerly awaits the future as an instruction librarian.

## References

Auburn University. (2015). Reference/Instruction Librarian. Retrieved

<https://aufacultypositions.peopleadmin.com/postings/822>

College of the Holy Cross. (2014). Research, Instruction, and Outreach Librarian. Retrieved

from <http://holycross.interviewexchange.com/>

[jobofferdetails.jsp;jsessionid=E4FD017B41B984D12D941F319691D86E?JOBID=55418](http://holycross.interviewexchange.com/jobofferdetails.jsp;jsessionid=E4FD017B41B984D12D941F319691D86E?JOBID=55418)

Indiana University-Purdue University Fort Wayne. (2014). Information Services and Instruction

Librarian. Retrieved from [https://joblist.ala.org/modules/jobseeker/Information-](https://joblist.ala.org/modules/jobseeker/Information-Services-and-Instruction-Librarian/28048.cfm)

[Services-and-Instruction-Librarian/28048.cfm](https://joblist.ala.org/modules/jobseeker/Information-Services-and-Instruction-Librarian/28048.cfm)